



# Priority 4 Increase Our Ability to Adapt

As People of Action we seek new perspectives and new ideas that can strengthen Rotary and create lasting change. Let's work to create a culture of research, innovation, and willingness to take risks in your club to better serve your community.



## **Amplify Action**

Encourage decisive action that directly addresses the pressing needs of our communities.



## **Develop New Perspectives**

Seek and develop new perspectives that enrich our understanding and strategies.



#### Advocate for Innovation

Champion a culture of innovation within Rotary clubs. Encourage members to explore new ideas.



#### **Push Boundaries**

Encourage Rotary members to venture beyond conventional approaches and explore innovative solutions.



### Transform Through Research

Understanding emerging trends, community feedback, and the efficacy of our projects through research will guide our approach to community service

